

Kali M. Hicks

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Permanent Address
3637 Lime Valley Bridge Road
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Education:

MISSISSIPPI STATE UNIVERSITY

Starkville, MS

Bachelor of Arts in Communication and Foreign Language; *Concentrations: Public Relations and Spanish*; Minor in Sociology
Shackouls Honors College; Society of Scholars
Expected graduation: May 2019. GPA: 4.0/4.0

Work Experience:

MSU COLLEGE OF ARTS & SCIENCES. August 2017 - Present

Mississippi State, MS

Student Assistant for the Director of Communication, Karyn Brown

- Design, update, and send out a weekly events email to all College of Arts & Sciences faculty and staff; manage the college's website; write and edit articles for the MSU website and College of Arts & Sciences magazine, *Vision*; assist in managing the college's social media platforms; implemented two projects: "Shadow Dawgs" and "A&S Faculty Authors;" College of Arts & Sciences event manager: 2018 Maroon Edition. (Originally served as an intern August- December 2017).

MSU NEW MAROON CAMP. September 2017 – October 2018

Mississippi State, MS

Assistant Director of Marketing

- Led the executive staff marketing team: External Affairs Coordinator, Recruitment & Outreach Coordinator, and Multimedia Coordinator; served on the board of directors; redesigned and managed the website; managed the marketing plan to help recruit 1,060 incoming freshmen and transfer students to attend NMC18; managed registration database through ecommerce and Microsoft Excel; assigned counselor groups, created camper information sheets and name tags; responsible for all staff to camper communication; operated NMC recruitment table and presentation during orientations; oversaw NMC fundraising; offered 150 full scholarships; managed email and office phone to answer participant and parent questions

UNIVERSAL CHEERLEADING ASSOCIATION. April 2015 - February 2017

Mid-South Region

UCA Summer Instructor

- Instruct middle and high school aged cheerleading teams and coaches on how to raise school spirit and help individuals improve his/her leading abilities both in and outside of cheerleading; Social Media Staff starting in the spring of 2016
- UCA intern in Memphis, TN from December 2015 – April 2016: Worked as an assistant for the Mid-South Regional Managers while also being a main contact for approximately 500 Summer Staff applicants; recruited 2016 Summer Staff, helped prepare for 2016 UCA Nationals, managed applicant groups and emails

Campus Involvement:

- New Maroon Camp— Assistant Director of Marketing (2017-2018), Programming Staff (2016-2017), Counselor (2015-2016)
- Researcher for the Department of Classical and Modern Languages and Literatures (Dec. 2017-May 2018; Aug.-Dec. 2018)
- Alumni Delegates— Liaison between the Alumni Association and Student Body at MSU (April 2018-Present)
- Delta Gamma—Delta Lambda Chapter; Chapter Management Team Member: Director of Crews (Dec. 2016- Dec. 2017)
- PRSSA (Public Relations Student Society of America)— Secretary (2016-2017), National Delegate (2017)
- Lambda Pi Eta Communication Honor Society (Fall 2017- Present)
- International Student Outreach Committee— Director (2016-2017), Volunteer (2017-Present)
- Lambda Sigma Honor Society— President of Alpha Iota (2016-2017), New Member Selection Board Leader (Spring 2017)
- Dance Marathon—Morale Committee (2018-2019; 2017-2018; 2016-2017), Entertainment Committee (2015-2016)
- Phi Kappa Phi Honor Society, Order of Omega Honor Society, National Society of Collegiate Scholars (NSCS)
- PRAM (Public Relations Association of Mississippi) and SPRF (Southern Public Relations Federation)— Fall 2015 – Present
- Day One Leadership Program— Team Leader (Fall 2015)

Honors and Awards:

- 2017 Classical and Modern Languages and Literatures Study Abroad Photography Contest Winner
- 2017 Gold Level Membership in Lambda Sigma Honor Society— Perfect Attendance & 40+ Hours of Service
- Fall 2016: One of 19 students selected to enroll in MSU President, Dr. Mark Keenum's 2016 Honors Seminar in Leadership
- 2016 Individual Excellence in Community Service Award
- Fall 2018, Spring 2018, Fall 2017, Spring 2017, Fall 2016, Spring 2016, Fall 2015 President's List for Academics
- 2015 Universal Cheerleading Association Tennessee Rookie of the Year
- 2015 Mississippi State Day One Leadership Program Pod Leadership Award

Community Involvement:

- MSU International Student Institution Weekly Volunteer-- "Conversation Connections"
- Fall 2016-Spring 2017 Volunteer writer for the Lambda Sigma Sophomore Honor Society national magazine, "The Diamond"
- Fall 2013-Present Joined the mission to start Redemption City Church in Franklin, TN
- International Missions: El Salvador (Dec. '18), Mexico (Dec. '16, March '16), Haiti ('15), Belize ('11, '13, '14), Brazil ('12)