

Rachel E. Anderson

BILINGUAL PUBLIC RELATIONS & COMMUNICATIONS

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skills

- Public Speaking
- Spanish Translation
- Social Media
- Photography
- Blogging\Wordpress
- Graphic Design
- Event Planning
- Reporting
- Microsoft Office
- Adobe Creative Suite
- Google Drive
- Video Production\Editing

education

BAJ in Journalism **Aug. 2013- May 2017**
Meek School of Journalism and New Media
University of Mississippi

- Emphasis in Broadcast
- Specialization in Public Relations

BA in Spanish **Aug. 2013- May 2017**
University of Mississippi

Resident GPA of 3.94. Scholar of the Sally
McDonnell Barksdale Honors College. Member of
Rebels Against Sexual Assault, Global Ambassadors,
International American Student Alliance, UM
Speech & Debate, Phi Mu Fraternity

La Universidad de Deusto **2015**
Bilbao, Spain

- Semester abroad studying Hispanic Studies

awards

- Outstanding Global Ambassador - 2016
- Outstanding Freshman Member of the Year -
UM Speech and Debate Team - 2014
- Phi Kappa Phi
- Omicron Delta Kappa
- Order of Omega
- Who's Who Among Students 2016-2017

projects

- UM International American Student Alliance -
Events Coordinator and Cluster Group Leader
- Untitled Undergraduate Senior Thesis
- Hostess & Social Media Manager of Ole Miss
Speaker's Edge
- 90+ hours of annual community service

experience

Public Affairs Intern **May - August 2016**
Mississippi Department of Transportation
Jackson, MS

- Produced key internal and external materials
- Translated and developed the 2016 Hurricane Guide into Spanish, the first bilingual content for agency
- Managed social media accounts for the agency and administration across six platforms

Documentarian & Mentor **June 2016**
William Winter Institute for Racial Reconciliation
University, MS

- Counselor for students, leader of activities
- Photographed and filmed events
- Managed social media accounts

Public Relations Intern **Jan. - May 2016**
Lafayette County Literacy Council
Oxford, MS

- Completed communications tasks including photography, writing press releases, social media and graphic design
- Maintained and updated website
- Helped coordinate events

Communications Intern **Aug. - Dec. 2016**
William Winter Institute for Racial Reconciliation
University, MS

- Public relations and communications strategies
- Wrote articles for newsletter and website
- Trained in social justice work and represented the Institute at events

Student Intern **July. - Aug. 2015**
VIAJIYU
Florence, Italy

- Tasks ranging from public relations to daily operations, inventory and graphic design
- Managed translation of materials into 15 languages, translated materials into Spanish
- Multimedia and social media expansion
- Founder of Young Trailblazers

languages

English

Spanish (Professional Working Proficiency)