

The background of the entire graphic is a faded, sepia-toned image of a large steel truss bridge, likely the Mississippi River Bridge in Jackson, Mississippi. The bridge's complex lattice of steel beams and supports is visible across the entire frame.

KEY  N

KEY INNOVATIONS IN PR

PRAM

Public Relations Association of Mississippi

2019 PRISM AWARDS

The background of the entire graphic is a faded, sepia-toned image of a large bridge with a complex steel truss structure, likely the Mississippi River Bridge. The bridge spans the width of the image, with its towers and supports visible on both sides.

WELCOME TO THE SHOW

PRAM

Public Relations Association of Mississippi

2019 PRISM AWARDS

UNLOCK THE CHARM



SOUTHERN FARM BUREAU
LIFE INSURANCE COMPANY

UNLOCK THE INSPIRATION

VICKSBURG
mississippi
THE KEY TO THE SOUTH



SPRF
Southern Public Relations Federation

UNLOCK THE EXPERIENCE



PRAM
RIVER CITY



AMERISTAR
CASINO ★ HOTEL

2019 PRISM AWARDS

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WELCOME TO THE SHOW

PRAM

Public Relations Association of Mississippi

2019 PRISM AWARDS

The background of the entire graphic is a faded, sepia-toned image of a large steel truss bridge, likely the Mississippi River Bridge. The bridge's complex lattice of steel beams and supports is visible, spanning across the frame. The top half of the image has a warm, golden-brown gradient, while the bottom half transitions into a dark grey band.

SPECIAL **RECOGNITION**

PRAM

Public Relations Association of Mississippi

2019 PRISM AWARDS



PATTI WADE PAST PRESIDENT

PRAM

Public Relations Association of Mississippi

SPECIAL RECOGNITION

2019 PRISM AWARDS

The background of the entire graphic is a faded, sepia-toned image of a large bridge with a complex steel truss structure, likely the Mississippi River Bridge. The bridge spans the width of the image, with its towers and supports visible on both sides.

NEW APR **RECIPIENTS**

PRAM

Public Relations Association of Mississippi

SPECIAL RECOGNITION

2019 **PRISM** AWARDS

LIZ HOGUE DENSMORE, APR

**DIRECTOR OF MARKETING &
CORPORATE COMMUNICATIONS
LEC**



NEW APR RECIPIENT

2019 **QISM** AWARDS

LAURA KATHERINE MCPHAIL, APR



**COMMUNICATIONS MANAGER
MSU NATIONAL STRATEGIC
PLANNING AND ANALYSIS
RESEARCH CENTER**

NEW APR RECIPIENT

2019 **QRISM** AWARDS



DANIEL E. FORDE, APR
DIRECTOR OF PUBLIC AFFAIRS
MISSISSIPPI PUBLIC SERVICE
COMMISSION
SOUTHERN DISTRICT

NEW APR RECIPIENT

2019 **PRISM** AWARDS

JASMINE E. HAYNES, APR

**COMMUNICATIONS SPECIALIST
MISSISSIPPI CONFERENCE
UNITED METHODIST CHURCH**



NEW APR RECIPIENT

2019 **QRISM** AWARDS

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PROFESSIONAL ACHIEVEMENT AWARD

PRAM

Public Relations Association of Mississippi

SPECIAL RECOGNITION

2019 **PRISM** AWARDS

PAA PRIOR WINNERS

2018: Christian Patterson, APR+M* – Central
2017: April Lollar, APR – Mississippi Beach
2016: Samantha McCain, APR – Pine Belt
2015: Mara Hartmann, APR – Central Chapter
2014: Robin Street, APR* – Oxford/Ole Miss
2013: Mary Cracchiolo Spain, APR – Mississippi Beach
2012: Lea Ivey Stone, APR* – Mississippi Beach
2011: Susan Christensen, APR – Central
2010: Ron Barnes, APR – Mississippi Beach
2009: Kristie Aylett, APR* – MS Beach/Gulf Coast
2008: Kurt Brautigam, APR – Mississippi Beach
2007: Caron Blanton, APR – Central
2006: Richard Paul Maxwell – Mississippi Beach

2005: Carl Crawford, APR – Central
2004: Terry Hines-Smith – Mississippi Beach
2003: Shelia White – Mississippi Beach
2002: Myron Webb – Mississippi Beach Chapter
2001: Sheila Skipper, APR – Central
2000: Yvonne Sorge, APR – Central
1999: Dr. John E. Forde, APR, Fellow PRSA* – MSU/Starkville
1998: Dr. Deiedre McGowan, APR, CAE* – Central
1996: Janice Gough Baddley – Central
1995: Danny Gardner – MSU/Starkville
1992: Philip Shirley, APR* – Central
* Denotes also won SPRF PAA

PROFESSIONAL ACHIEVEMENT

2019 **QISM** AWARDS



2019 PAA NOMINEES

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

2019 PAA NOMINEES



Christen Hartley Duhé, APR
Associate Vice President
Institutional Relations
Mississippi Gulf Coast Community College

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

2019 PAA NOMINEES



Christen Hartley Duhé, APR
Associate Vice President
Institutional Relations
Mississippi Gulf Coast Community College



Checky Herrington, APR
Brand Manager
Mississippi State University

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

2019 PAA NOMINEES



Christen Hartley Duhé, APR
Associate Vice President
Institutional Relations
Mississippi Gulf Coast Community College



Checky Herrington, APR
Brand Manager
Mississippi State University



Brittney Westbrook
Assistant Director
Marketing Communications
University of Southern Mississippi

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

The background of the entire graphic is a faded, sepia-toned image of a large bridge with a complex steel truss structure, likely the Mississippi River Bridge. The bridge spans the width of the image, with its towers and supports visible on both sides.

2019 PAA HONOREE

PRAM
Public Relations Association of Mississippi

PROFESSIONAL ACHIEVEMENT

2019 PRISM AWARDS



2019 PAA HONOREE

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

2019 PAA HONOREE



PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

2019 PAA HONOREE



PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

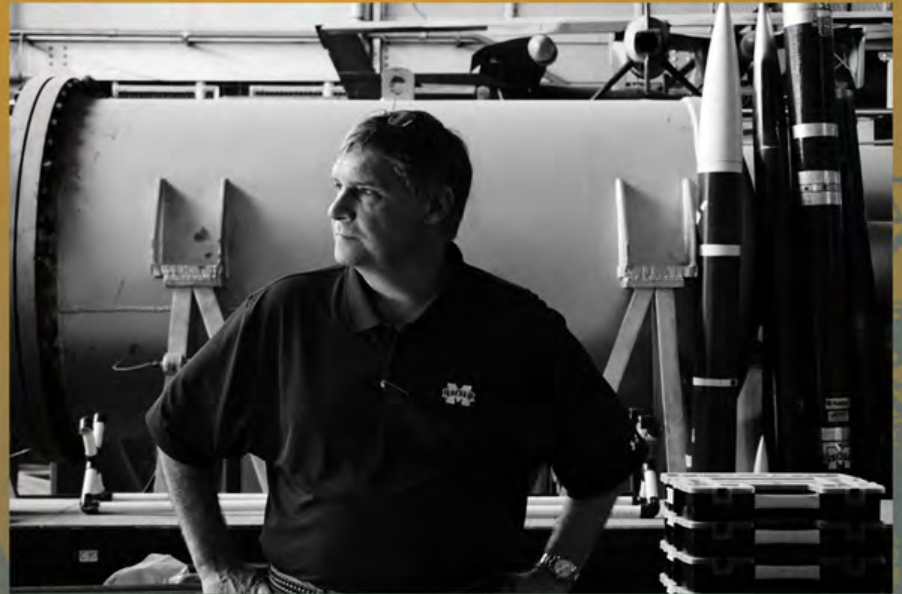


2019 PAA HONOREE

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

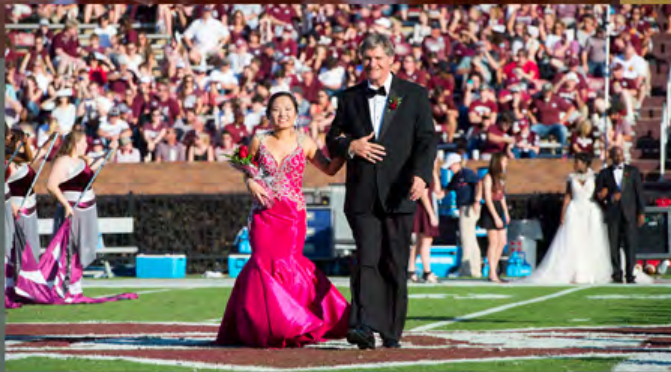
2019 PAA HONOREE



PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

2019 PAA HONOREE



PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS



2019 PAA HONOREE

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

2019 PAA HONOREE



PROFESSIONAL ACHIEVEMENT

2019 **QISM** AWARDS

2019 PAA HONOREE



PROFESSIONAL ACHIEVEMENT

2019 **QISM** AWARDS



2019 PAA HONOREE

Checky Herrington, APR
Brand Manager
Mississippi State University

PROFESSIONAL ACHIEVEMENT

2019 **PRISM** AWARDS

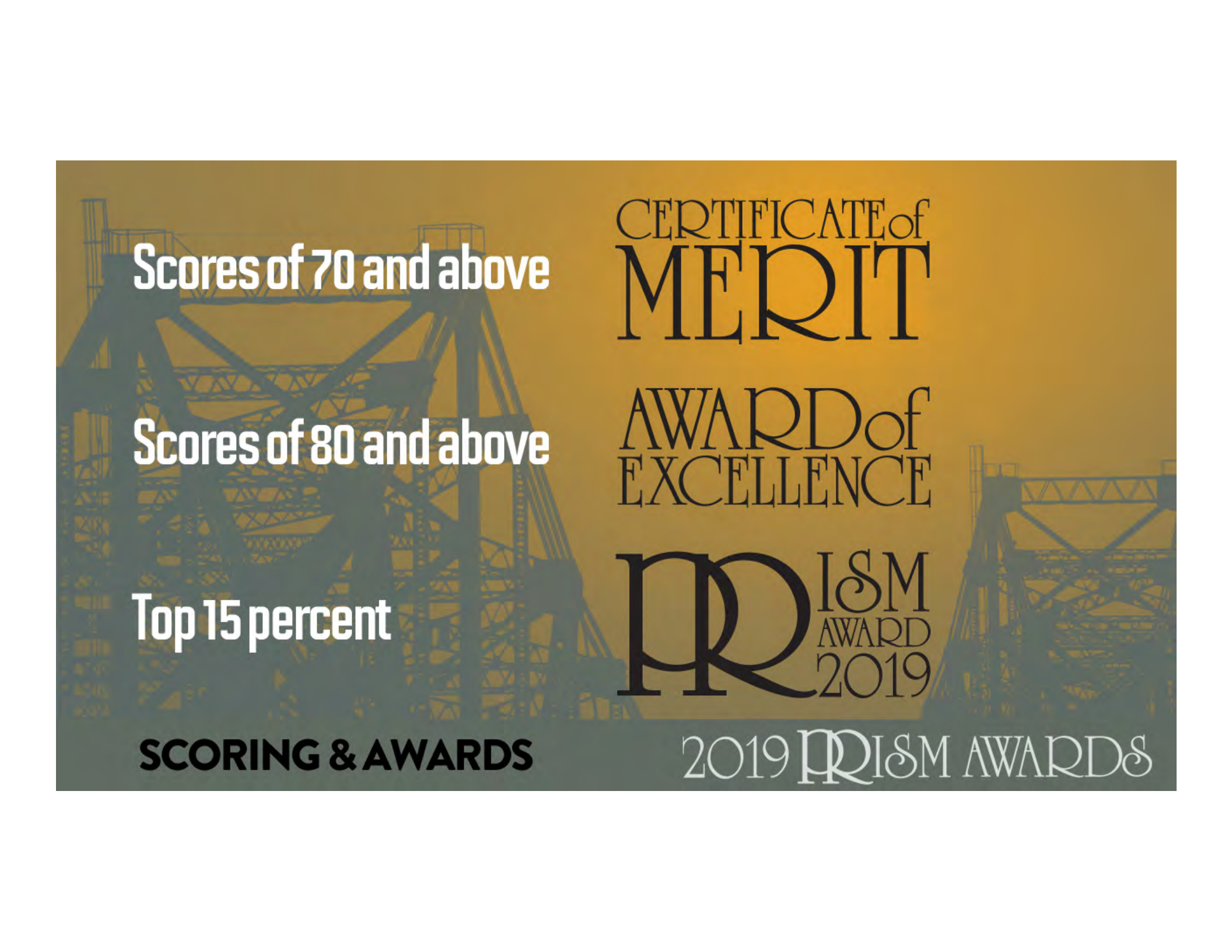
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2019 PRISM AWARDS

PRAM

Public Relations Association of Mississippi

2019 PRISM AWARDS



Scores of 70 and above

Scores of 80 and above

Top 15 percent

CERTIFICATE of
MERIT

AWARD of
EXCELLENCE

ISM
AWARD
2019

SCORING & AWARDS

2019 ISM AWARDS



RAM BEST of
TIER 1
2019 PRISM AWARDS

RAM BEST of
TIER 2
2019 PRISM AWARDS

RAM BEST of
TIER 3
2019 PRISM AWARDS

2019 PRISM AWARDS

SCORING & AWARDS

2019 PRISM AWARDS



BEST OF TIER/SHOW

2019 **QISM** AWARDS



BEST OF TIER/SHOW

2019 **QISM** AWARDS



BEST OF TIER/SHOW

2019 **QISM** AWARDS



BEST OF TIER/SHOW

2019 **PRISM** AWARDS



2019 ISM AWARDS



TROPHIES

2019 RISM AWARDS



TROPHIES

2019 QISM AWARDS



2019 QISM AWARDS

A black and white portrait of Aysa Branch, a woman with long, dark, wavy hair, smiling at the camera. She is wearing a light-colored, off-the-shoulder top.

AYSA BRANCH

MISS MISSISSIPPI

2018

OUR HOST TONIGHT

2019 **QISM** AWARDS

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2019 PRISM AWARDS

PRAM

Public Relations Association of Mississippi

2019 PRISM AWARDS



TIER ONE **LONG TERM** **PROGRAMS**

2019 **QISM** AWARDS



TIER ONE **COMMUNITY RELATIONS & PUBLIC SERVICE**

2019 **QISM** AWARDS



TIER ONE **COMMUNITY RELATIONS & PUBLIC SERVICE**

2019 **QISM** AWARDS

T1: Long Term Community Relations & Public Service

MORA's I AM Campaign

Mississippi Organ Recovery Agency
Multicultural Committee
Community Outreach



CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T1: Long Term

Community Relations & Public Service

Mississippi Succeeds Report Card

Mississippi Department of Education
Office of Communications and Government Relations
Mississippi Succeeds Report Card



Mississippi Succeeds Report Card

Search for state, school or district data below.

Go



AWARD OF EXCELLENCE

2019 QRISM AWARDS



TIER ONE **INTEGRATED** **COMMUNICATIONS**

2019 **PRISM** AWARDS

— Thank You —

Dear Mr. Max H. Jordan,

I am writing to personally thank you for the Jordan Family Honors College Scholarship Endowment. As a smalltime girl from Jones County, this scholarship will be very helpful to my academic career. Having grown up in Jones County, I went to Laurel High School, and I graduated third in my class. I hope to become the first in my family to graduate college. During my summers in Jones County, I coordinate a reading program for grades K-6 for the Laurel Housing Authority. I always try to give back to the community that gave so much to me. As a fulltime student at USM, I am pursuing my dream of obtaining a bachelor's degree in History with a minor in Legal Studies.

This scholarship will go towards the books needed for my last year of classes, and it will also go towards helping me complete my Honors College thesis. My thesis focuses on integration in Jones County. The money from this scholarship will help in my search towards finding information and interviewing those who faced discrimination.

As a student at The University of Southern Mississippi, I am involved in many activities and organizations. I am the Co-President of Future Black Law Students Association, I am also the Secretary of Golden Key International Honor Society. I am a member of the USM Historical Society, and I plan to become a member of the Phi Alpha Theta History Honor Society. I have volunteered in numerous events such as The Big Event at USM, and the Read Across America event in Hattiesburg, Mississippi.

Again, I would like to thank you for creating this scholarship and allowing me this opportunity.

Sincerely,

Anna Morgan



T1: Long Term Integrated Communications

Scholarship Post-Acceptance Initiative

University of Southern Mississippi

Torie Fowler
Jessica Moore

AWARD OF EXCELLENCE

2019 QISM AWARDS

T1: Long Term Integrated Communications

River38 Coffee

Ingalls Shipbuilding
Communications Department



PRISM AWARD

2019 PRISM AWARDS



TIER ONE **MARKETING**

2019 **QISM** AWARDS

**T1: Long Term
Marketing**

Tupelo Visitors Center Marketing

Tupelo Convention & Visitors Bureau
Tupelo Visitors Center Marketing



CERTIFICATE OF MERIT

2019 **PRISM** AWARDS



TIER ONE **INTERNAL** **COMMUNICATIONS**

2019 **QISM** AWARDS

**T1: Long Term
Marketing**



IngallsConnect Text

Ingalls Shipbuilding
Communications Department

PRISM AWARD

2019 PRISM AWARDS



TIER ONE **MEDIA RELATIONS**

2019 **QISM** AWARDS

T1: Long Term
Media Relations

Taste of Tupelo Culinary FAM Tour

Tupelo Convention & Visitors Bureau

TURNER

Taste of Tupelo Culinary FAM



PRISM AWARD

2019 PRISM AWARDS



TIER ONE

REPUTATION, ISSUES & BRAND MANAGEMENT

2019 **IRISM** AWARDS

T1: Long Term

Reputation, Issues & Brand Management



JA: 60 Years of Investing In Lives

Jackson Academy 60th Anniversary

60th Anniversary Committees

Marketing, Alumni, Development

AWARD OF EXCELLENCE

2019 **PRISM** AWARDS

T1: Long Term

Reputation, Issues & Brand Management

**GET TO KNOW
YOUR
MSU EXTENSION
AGENT**



"Get to Know Your MSU Extension Agent" social video campaign

Mississippi State University Extension Service

Agricultural Communications

Ellen Graves, Jonathan Parrish, Elizabeth North

AWARD OF EXCELLENCE

2019 **PRISM** AWARDS

T1: Long Term

Reputation, Issues & Brand Management

Tupelo Visitors Center

Tupelo Convention & Visitors Bureau

Tupelo Visitors Center



PRISM AWARD

2019 PRISM AWARDS

T1: Long Term

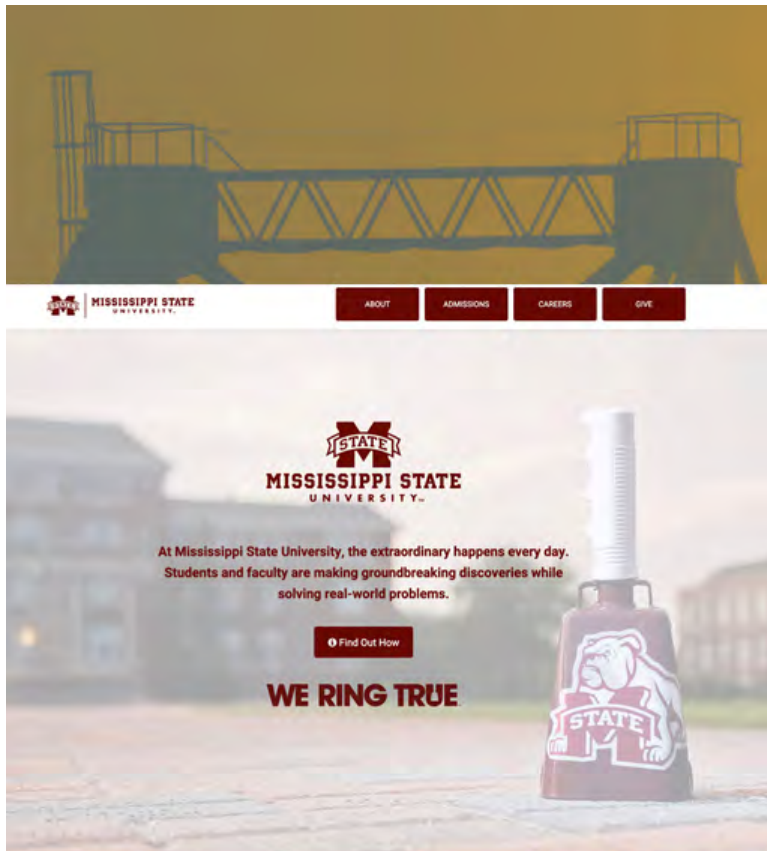
Reputation, Issues & Brand Management

Mississippi State University Digital Communications

Mississippi State University

Checky Herrington, Bethany Shipp,

Heather Rowe, Sid Salter and Harriet Laird



PRISM AWARD

2019 PRISM AWARDS



TIER ONE **SPECIAL EVENTS**

2019 **QISM** AWARDS

**T1: Long Term
Special Events**

Wings of Freedom Hattiesburg Tour Stop

MightyPenguin Design

Matt Martin-Tour Stop Coordinator

Pine Belt Squadron of the Civil Air Patrol

Southeast Aviation



PRISM AWARD

2019 PRISM AWARDS

T1: Long Term Special Events

Data Summit 2018

NSPARC

Laura McPhail, Chairperson;

Libbi Havelin, Co-Chair

Kathryn Stewart, Sponsorship Consultant



Data Summit 2018

Data Science: The Driving Force for Smart Cities

PRISM AWARD

2019 PRISM AWARDS

T1: Long Term Special Events

Angel Tree Pearl River Resort Public Relations



PRISM AWARD

2019 PRISM AWARDS



TIER ONE POTPOURRI

2019 **Q**ISM AWARDS

T1: Long Term
Potpourri

Think Again Mississippi

Mississippi Department of Mental Health

Think Again Partners



CERTIFICATE OF MERIT

2019 **QRISM** AWARDS



TIER TWO **SHORT TERM** **PROGRAMS**

2019 **QISM** AWARDS



TIER TWO **COMMUNITY RELATIONS & PUBLIC SERVICE**

2019 **QISM** AWARDS

T2: Short Term

Community Relations & Public Service



Celebrating Mississippians with
Intellectual and Developmental Disabilities

Celebrating Mississippians with Intellectual and Developmental Disabilities

Mississippi Department of Mental Health
Intellectual and Developmental Disabilities Advisory Committee

CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T2: Short Term

Community Relations & Public Service

MDOT Dynamic Message Sign (DMS) Holiday Campaign

Mississippi Department of Transportation

Public Affairs Division



CERTIFICATE OF MERIT

2019 **QISM** AWARDS

ALL VIRGINIA COLLEGE STUDENTS,
WE WANT TO HELP.

If you are a Virginia College student affected by the school's closure, **Mississippi Gulf Coast Community College** invites you to meet with our enrollment specialists to **get back on track** to receiving a degree or certification.

**MISSISSIPPI GULF COAST
COMMUNITY COLLEGE**
IS HERE FOR *you*.

questions@mgccc.edu



T2: Short Term

Community Relations & Public Service

MGCCC's Virginia College Outreach

Mississippi Gulf Coast Community College

Virginia College Outreach

Institutional Relations Department

CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T2: Short Term

Community Relations & Public Service



The Food Factor: Transition From Broadcast to Blog

Mississippi State University Extension
Agricultural Communications
The Food Factor Creative Team

AWARD OF EXCELLENCE

2019 **MRISM** AWARDS

T2: Short Term

Community Relations & Public Service

Community Education Programs Educate Community on Alzheimer's Disease

Baptist Memorial Hospital - Golden Triangle

Megan Pratt

Donna Grant

Learn At Lunch Program

HEALTHY LIVING FOR
BRAIN AND BODY



alzheimer's
association

Alzheimer's Education Series:

*'Healthy Living for Your Brain
and Body:*

Tips from the Latest Research'

Tuesday, August 14, noon – 1:00 pm

Outpatient Conference Center

Please pre-register by calling 244-1132 or
800-544-8762 ext. 1132 by August 7.

AWARD OF EXCELLENCE

2019 QRISM AWARDS



TIER TWO **INTEGRATED** **COMMUNICATIONS**

2019 **QISM** AWARDS



T2: Short Term

Integrated Communications

Born to Soar

The University of Southern Mississippi
University Communications

CERTIFICATE OF MERIT

2019 **PRISM** AWARDS



TIER TWO **MARKETING**

2019 **QISM** AWARDS

T2: Short Term Marketing

MSU Summer Advantage

Mississippi State University
Checky Herrington, Bethany Shipp,
Heather Rowe, James Parker,
Sid Salter and Harriet Laird

**KNOW WHAT
YOU'RE DOING
THIS SUMMER?**

WE HAVE SOME IDEAS.



#MSUSUMMERADVANTAGE

CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T2: Short Term Marketing

Baptist Hospital, EMCC start new surgical technology program

Baptist Memorial Hospital Golden Triangle
East Mississippi Community College
Megan Pratt



CERTIFICATE OF MERIT

2019 **QISM** AWARDS

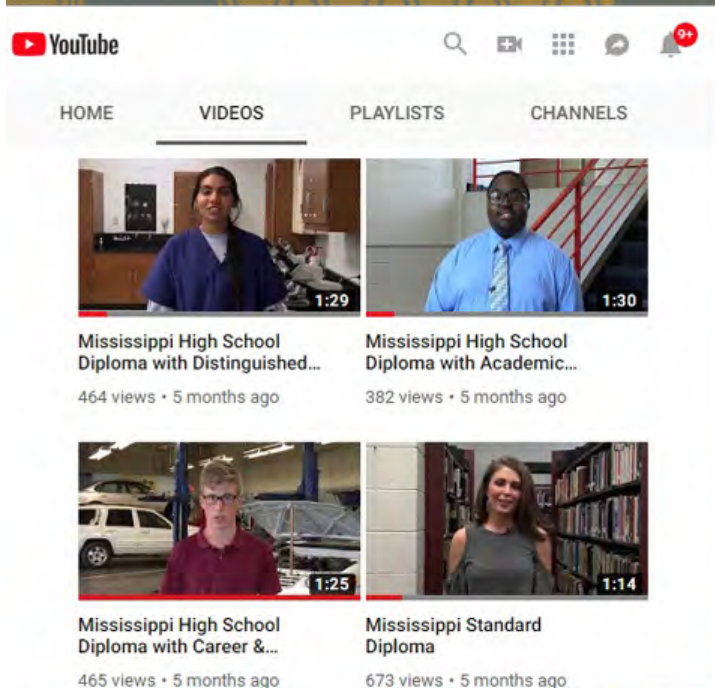
T2: Short Term Marketing

Mississippi High School Diploma Endorsement Options Communications Campaign

Mississippi Department of Education

Office of Communications and Government Relations

Diploma Endorsement Options Communications Campaign



AWARD OF EXCELLENCE

2019 **QISM** AWARDS

The background of the slide features a stylized, semi-transparent image of a bridge, likely the Bix Creek Creek Bridge, with its intricate steel truss structure visible. The image is rendered in a dark, muted color that blends with the overall design.

TIER TWO **INTERNAL** **COMMUNICATIONS**

2019 **QISM** AWARDS

T2: Short Term
Internal Communications

Southern Miss Physical Plant Step Challenge

Southern Miss Physical Plant
Michelle Shinall, Project Manager
Kari Moore, Graphic Designer



Southern Miss Physical Plant
Step Challenge

PRISM AWARD

2019 PRISM AWARDS



TIER TWO

REPUTATION, ISSUES & BRAND MANAGEMENT

2019 **IRISM** AWARDS

T2: Short Term

Reputation, Issues & Brand Management



**CenterPoint Church -
a Rebranding Opportunity**

Jessica Breazeale Consulting

CenterPoint Church

A Rebranding Opportunity

CERTIFICATE OF MERIT

2019 **PRISM** AWARDS



TIER TWO **SPECIAL EVENTS**

2019 **QISM** AWARDS

T2: Short Term Special Events

Sportsbook Launch

Pearl River Resort
Public Relations



CERTIFICATE OF MERIT

2019 **PRISM** AWARDS

T2: Short Term Special Events

Sign Manufacturing Day

Munn Enterprises, Inc.
Joshua Wilson



CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T2: Short Term Special Events

Tupelo Pickleball Championships

Tupelo Convention & Visitors Bureau

#MyTupelo Sports

Tupelo Pickleball Championships



CERTIFICATE OF MERIT

2019 **QRISM** AWARDS

T2: Short Term Special Events

MDOT WWII Highway Dedication Event

Mississippi Department of Transportation
Public Affairs Division



CERTIFICATE OF MERIT

2019 **QISM** AWARDS

**T2: Short Term
Special Events**



Holiday Wreath Contest Benefits Needy Children at Christmas

Baptist Memorial Hospital - Golden Triangle

Donna Grant

Megan Pratt

CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T2: Short Term Special Events

Seed Tech Short Course

MSU Extension

Leah Barbour, Kim Trimm, Ellen Graves
Nathan Gregory, Phillip Smith, Amy Myers



AWARD OF EXCELLENCE

2019 MISM AWARDS

GLOW RUN 5K

april 19

FREE TO
STUDENTS
\$10 FOR
COMMUNITY

PAYNE
CENTER
RACE BEGINS
AT 8 PM

DETAILS BELOW

The first 100 students to register online and arrive before 6:30 PM on race day will receive a **FREE** t-shirt! Also, enjoy **FREE** Glow Bracelets, Glow Paint and a Blacklight Photo Booth! Stay after the race to join us for **FREE** Smoothie King and a S'mores Cookout, as well!

TO REGISTER FOR THE GLOW RUN GO TO
WWW.USM.EDU/REC-SPORTS



T2: Short Term Special Events

Southern Miss Glow Run 5k

Southern Miss Campus Recreation

April Jordan

Meagan Thrower

AWARD OF EXCELLENCE

2019 RISM AWARDS

T2: Short Term Special Events



2018 MGCCC Great Gatsby Scholarship Gala

Mississippi Gulf Coast Community College

2018 Great Gatsby Scholarship Gala

Institutional Relations & Institutional Advancement

PRISM AWARD

2019 PRISM AWARDS



TIER THREE **TACTICAL** **MATERIALS**

2019 **QISM** AWARDS

The background of the entire graphic is a sepia-toned photograph of a large, complex steel truss bridge, likely a suspension or cantilever bridge, viewed from a low angle looking up at its massive structure. The bridge's intricate lattice of steel beams and supports is visible against a hazy, light-colored sky.

TIER THREE

ADVERTISING & PUBLICATIONS

2019 **QISM** AWARDS

T3: Materials

Advertising & Publications

Singing River Electric Member Service Guide

Singing River Electric

Lorri Freeman, APR

Amanda Parker



CERTIFICATE OF MERIT

2019 **QISM** AWARDS



T3: Materials

Advertising & Publications

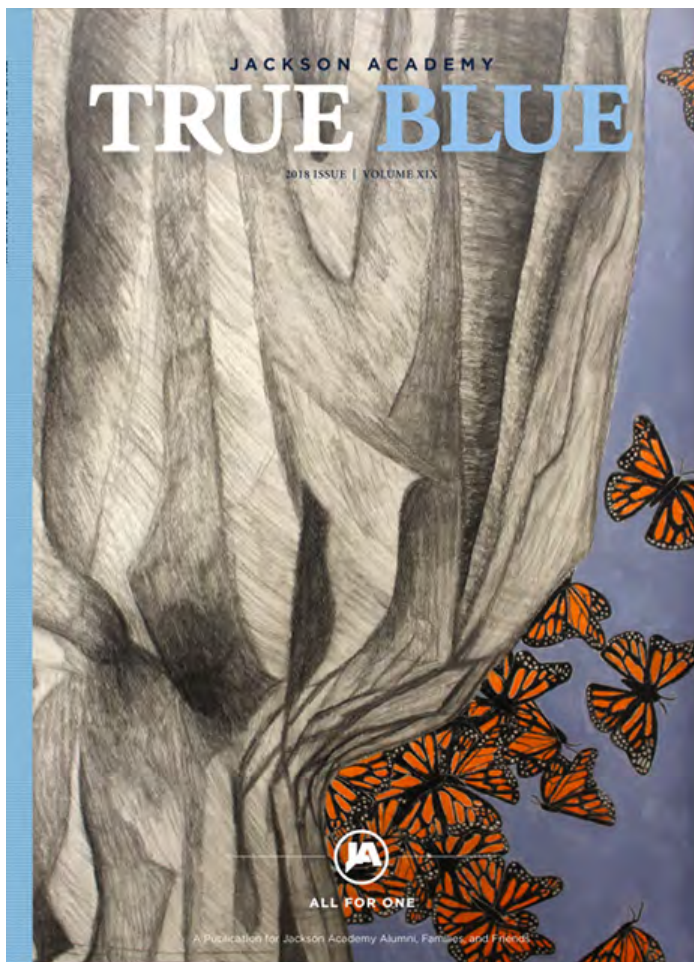
CALS Influence & E-Newsletter

Mississippi State University Agriculture &
Natural Resources Marketing

David Ammon, Vanessa Beeson,
Dominique Belcher, Karen Brasher
Stephen Caples, Chase Shaw

CERTIFICATE OF MERIT

2019 **QRISM** AWARDS



T3: Materials

Advertising & Publications

True Blue
Jackson Academy
True Blue 2018
Jonathan Blackwell,
Rachel Lies, Patti Wade

AWARD OF EXCELLENCE

2019 **QISM** AWARDS



T3: Materials

Advertising & Publications

Mississippi Department of Education Superintendent's Annual Report

Mississippi Department of Education
Office of Communications and Government Relations
Superintendent's Annual Report

AWARD OF EXCELLENCE

2019 **QISM** AWARDS

T3: Materials
Advertising & Publications

2018 SSRC Annual Report

Social Science Research Center

Michael A. Burns

Annual Report 2018



MISSISSIPPI STATE UNIVERSITY
SOCIAL SCIENCE RESEARCH CENTER

AWARD OF EXCELLENCE

2019 **QISM** AWARDS

T3: Materials

Advertising & Publications

2017 Corporate Communication Department Annual Report

Sanderson Farms

Ashley Rea, Managing Editor/Writer

Erica English (Lead) & Lorin Pugh, Design/Photography

Marissa Landon & Emily Pickering, Writers



AWARD OF EXCELLENCE

2019 PRISM AWARDS

T3: Materials

Advertising & Publications

2017 Corporate Responsibility Report

Sanderson Farms

Ashley Rea, Managing Editor/Writer

Lorin Pugh (Lead) & Erica English, Design/Photography

Marissa Landon, Emily Pickering, Clancy Sanford-Writers



AWARD OF EXCELLENCE

2019 **PRISM** AWARDS

T3: Materials

Advertising & Publications

USM Foundation 2017 Impact Report

The USM Foundation



AWARD OF EXCELLENCE

2019 **PRISM** AWARDS



PRISM AWARD

T3: Materials
Advertising & Publications

The Pursuit
Southern Miss School of Communication
Cindy Blackwell

2019 **PRISM** AWARDS



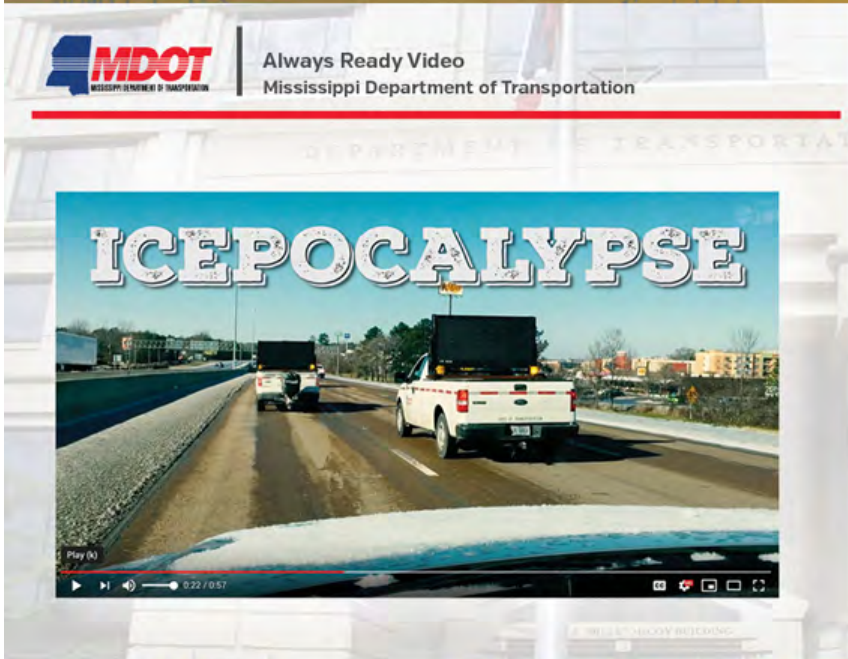
TIER THREE

AUDIO & VIDEO

2019 **QISM** AWARDS

T3: Materials Audio & Video

Always Ready Video Mississippi Department of Transportation Public Affairs Division



CERTIFICATE OF MERIT

2019 **QISM** AWARDS



T3: Materials
Audio & Video

Ingalls Shipbuilding 2018 Promotional Video

Ingalls Shipbuilding
Communications Department

CERTIFICATE OF MERIT

2019 **QISM** AWARDS



INTELLIGENCE.
AUTOMATED.



ENABLING IIoT

LECINC.COM/FEATURED_PRODUCT/4

©2019 LEC

T3: Materials
Audio & Video

LEC's iQ2: Enabling IIoT

LEC

Liz Hogue Densmore
Liquid Creative

AWARD OF EXCELLENCE

2019 **PRISM** AWARDS



T3: Materials

Audio & Video

MGCCC Holiday Video

Mississippi Gulf Coast Community College

2018 MGCCC Holiday Video

Institutional Relations Department



Happy
Holidays
from MGCCC

AWARD OF EXCELLENCE

2019 **PRISM** AWARDS



AWARD OF EXCELLENCE

T3: Materials

Audio & Video

Born to Soar Video Series

The University of Southern Mississippi

University Communications

2019 **QISM** AWARDS

T3: Materials

Audio & Video

Going Forward: The Jasmine Whiteside Story

Southern Miss School of Communication

Jared Smith & Cindy Blackwell

Going Forward
THE JASMINE WHITESIDE STORY

PRISM AWARD

2019 PRISM AWARDS

The background of the slide features a sepia-toned photograph of a large, complex bridge structure, likely a suspension or cable-stayed bridge, with multiple towers and intricate steel frameworks. The image is partially obscured by the text overlay.

TIER THREE

COLLATERAL MATERIALS

2019 **QISM** AWARDS



T3: Materials Collateral Materials

Nexus: A Magazine by NSPARC

NSPARC

Laura McPhail, Jed Pressgrove, Femi Sobayo
Katelynn Bowman, Gregory Ellzey, Tori Boatner

AWARD OF EXCELLENCE

2019 **QRISM** AWARDS



TIER THREE DIGITAL

2019 **Q**ISM AWARDS

T3: Materials
Digital

STANDUP
MISSISSIPPI

AGAINST THE OPIOID CRISIS

www.standupms.org



Stand Up, MS Website

Mississippi Department of Mental Health

Fahrenheit Creative Group

CERTIFICATE OF MERIT

2019 **QRISM** AWARDS

T3: Materials Digital

New MDOT Traffic App Launch Campaign

Mississippi Department of Transportation
Public Affairs Division



MDOT Traffic App Launch Campaign

CERTIFICATE OF MERIT

2019 **PRISM** AWARDS

The background of the entire graphic is a sepia-toned photograph of a large, complex steel truss bridge. The bridge's intricate lattice of beams and supports is visible, particularly on the left side where it rises steeply. The right side shows a more horizontal section of the bridge structure. The overall tone is warm and industrial.

TIER THREE **GRAPHICS**

2019 **QISM** AWARDS

T3: Materials Graphics

Litter infographics

Mississippi Department of Transportation
Public Affairs Division



CERTIFICATE OF MERIT

2019 MISM AWARDS



T3: Materials
Graphics

Siemens
Military Honor
Wall Installation
Liquid Creative

CERTIFICATE OF MERIT

2019 **PRISM** AWARDS



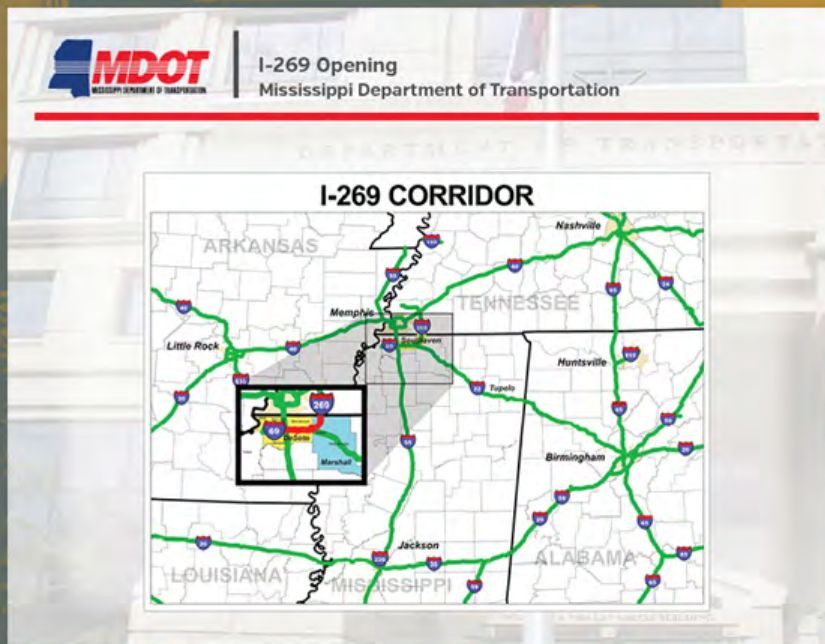
TIER THREE **MEDIA RELATIONS**

2019 **QISM** AWARDS

T3: Materials Media Relations

I-269 Opening

Mississippi Department of Transportation
Public Affairs Division



CERTIFICATE OF MERIT

2019 **PRISM** AWARDS



T3: Materials

Media Relations

Bulldog Free Tuition Program Launch

Mississippi State University &
Mississippi National Guard

James Carskadon, Christian Patterson,
David Garraway, Megan Bean

CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T3: Materials Media Relations

"Dr. Bill," Beloved Pharmacist in Oxford, Fills Final Prescription

Robin Street

'Dr. Bill' fills final prescription after 38 years at G&M Pharmacy

BY ROBIN STREET
Special to the EAGLE

Beloved Oxford pharmacist Bill McLellan, owner of G&M Pharmacy for almost 40 years, has retired, leaving his thousands of loyal customers who dubbed him "Dr. Bill" stunned and saddened.

"Everybody that comes in G & M is teary-eyed," said McLellan's daughter Lynda Huggins who continues to work part-time there. "They are distraught that he won't be there anymore. It has shocked me the amount of people who have shown so much emotion about him not being there anymore."

F. D. "Buddy" East, Lafayette County sheriff since 1972, has been a customer most of his career. "I could not believe it when I heard it," East said. "I've been going down there ever since he was open. He's like family to all of us. He's helped me and about everybody in this town."



STAN O'DELL

Bill McLellan has filled about 2.5 million prescriptions during his 38 years of owning G&M Pharmacy from behind this counter where he also dispensed advice, compassion and kindness to his thousands of customers.

AWARD OF EXCELLENCE

2019 QISM AWARDS



T3: Materials
Media Relations

Medicaid EASE Initiative

Mississippi Division of Medicaid
Matt Westerfield

MEDICAID *EASE* INITIATIVE

Enhancing Access to Services and Engagement

AWARD OF EXCELLENCE

2019 **QRISM** AWARDS



TIER THREE

SOCIAL MEDIA MANAGEMENT

2019 **QISM** AWARDS

T3: Materials

Social Media Management

Mississippi Youth Institute World Food Prize Social Media Campaign

Mississippi State University Agriculture &
Natural Resources Marketing

Vanessa Beeson, Dominique Belcher,
Karen Brasher



AWARD OF EXCELLENCE

2019 **QISM** AWARDS



T3: Materials

Social Media Management

Stand Up, MS Youth Social Media Toolkit

Mississippi Department of Mental Health
Fahrenheit Creative Group

AWARD OF EXCELLENCE

2019 **QRISM** AWARDS

T3: Materials

Social Media Management

Sanderson Farms Corporate Social Media Launch

Sanderson Farms

Ashley Rea, Social Media Manager/Writer

Lorin Pugh & Erica English, Graphic Design

Clancy Sanford, Copywriter



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2019 PRISM AWARDS



TIER THREE WRITING

2019 **Q**ISM AWARDS

T3: Materials

Writing

**The sky's the limit:
MSU student venture may have
global impact on rural internet access**

By Allison Matthews

**The sky's the limit:
MSU student venture
may have global impact
on rural internet access**

Mississippi State University

Allison Matthews and Megan Bean

CERTIFICATE OF MERIT

2019 **QISM** AWARDS

T3: Materials

Writing

Think Again Mississippi Editorial

Mississippi Department of Mental Health

Think Again Partners

th**nkagain**
ABOUT MENTAL HEALTH
— Mississippi

AWARD OF EXCELLENCE

2019 **QISM** AWARDS

Our PEOPLE

A BULLDOG THROUGH AND THROUGH

Exxon Mobil Canada
leader cherishes close
ties to alma mater

By Sasha Steinberg. Photos submitted



34 SUMMER 2018

T3: Materials

Writing

A Bulldog Through and Through: ExxonMobil Canada leader cherishes close ties to alma mater

Mississippi State University

Sasha Steinberg

Office of Public Affairs

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2019 **QISM** AWARDS



TIER THREE POTPOURRI

2019 **Q**ISM AWARDS

STANDUP
MISSISSIPPI

AGAINST THE OPIOID CRISIS

www.standupms.org



T3: Materials

Potpourri

Stand Up, MS Stories

Mississippi Department of Mental Health

Fahrenheit Creative Group

PRISM AWARD

2019 PRISM AWARDS

The background of the entire graphic is a photograph of a large bridge, likely the Bix Creek Creek Bridge in San Francisco, viewed from a low angle looking up at its massive steel truss structure. The image is tinted with a warm, golden-brown color. The text is overlaid on the right side of the image.

BEST OF TIER AWARDS

2019 **QISM** AWARDS

The background of the slide features a stylized, semi-transparent image of a bridge, likely the Bix Creek Creek Bridge, which is a steel truss bridge. The image is rendered in a dark, muted color, allowing the text to stand out. The bridge structure is complex, with many vertical and diagonal supports.

BEST OF TIER ONE LONG TERM PROGRAMS

BEST OF TIER

2019 **QISM** AWARDS



Wings of Freedom Hattiesburg Tour Stop

MightyPenguin Design

Matt Martin-Tour Stop Coordinator

Pine Belt Squadron of the Civil Air Patrol

Southeast Aviation

BEST OF TIER

BEST OF TIER ONE LONG TERM PROGRAMS

2019 **QISM** AWARDS



BEST OF TIER THREE TACTICAL MATERIALS

BEST OF TIER

2019 **QISM** AWARDS

STANDUP
MISSISSIPPI

AGAINST THE OPIOID CRISIS

www.standupms.org



Stand Up, MS Stories

Mississippi Department of Mental Health

Fahrenheit Creative Group

BEST OF TIER

**BEST OF
TIER THREE
TACTICAL
MATERIALS**

2019 **QISM** AWARDS



BEST OF SHOW

2019 **Q**ISM AWARDS



2018 MGCCC Great Gatsby Scholarship Gala

Mississippi Gulf Coast Community College

2018 Great Gatsby Scholarship Gala

Institutional Relations & Institutional Advancement

BEST OF SHOW

BEST OF SHOW

**T2: Short Term
Special Events**

2019 **QISM** AWARDS



**CONGRATULATIONS
TO ALL OUR WINNERS**

2019 **QISM** AWARDS

2019 LANTERN AWARDS

Project Timeline
Jan. - Dec. 2018

Opens for entries
May 1, 2019



2019 QISM AWARDS



WINNERS **PLEASE REMAIN FOR PICTURES**

**PAA, PRISM, Best Of
Chapter Group Shots**

2019 **PRISM** AWARDS

The background of the entire graphic is a faded, sepia-toned image of a large steel truss bridge, likely the Mississippi River Bridge. The bridge's complex lattice of steel beams and supports is visible, spanning across the frame. The top half of the image has a lighter, more yellowish tint, while the bottom half transitions into a solid dark grey band.

2019 PRISM AWARDS

PRAM

Public Relations Association of Mississippi

2019 PRISM AWARDS